

Genesee Valley 100 - Community Painting Project **Seeking Student Art Submissions**

Goal

To engage the community in active appreciation of itself and its geographic setting, the landscape of the Genesee Valley. This project will recruit 100 area artists to paint a landscape piece inspired by the Genesee Valley for public display in a virtual gallery and a physical gallery that is to be determined.

Student/Class Submissions Sought

We are seeking up to 5 students per school to submit a piece to this project. We are open to any method of selecting students to participate, but suggest two:

- a) Teacher identify suitable students for this project
- b) Engage entire class (after APs?) to create a sketch/painting for this project, then the teacher or students jury all of the concepts and select top 5, the five selected students refine their work on the provided canvas for submission to the Conservancy

The number of students per school is limited to help achieve our desired diversity of ages and hometowns, so the final show will incorporate diverse interpretations of our region.

Speaker

Nationally recognized and award winning artist Jim Mott (jimmott.com) is available to talk to your class about his approach to painting, his community art projects and the Genesee Valley 100 project (if such a talk would be desired). Jim works part-time for the Conservancy and is overseeing this project.

Format

Selected students will be given a 12x12 canvas (a format meant to challenge the painter and require thought). This format will also provide for a compelling final gallery display.

Artist agrees to let the work be digitally photographed and displayed in a virtual gallery. Works may be submitted to the Conservancy at any time, but no later than October 20th. Works will be held by the Conservancy and shown virtually and physically as will be determined. Works will be returned by Jan. 1.

Artists may choose to sell their painting at a price they determine as part of the final gallery shows, a 10% commission will be kept by the Conservancy. Funds will be sent to the artist by Jan. 1.

To Participate or for Questions:

Jim Mott jim@geneseevalleyconservancy.org 585-244-5577(c)

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